

STUDENT FEEDBACK ANALYSIS REPORT FOR PGDM BATCH 2015-17 – SEMESTER III

INTRODUCTION

Student's feedback is taken for all batches at the end of the semester by the Batch-in-Charge or Feedback Team to get a student perspective on the requirements in the class, subject and the curriculum in general as it helps the faculty to design their teaching methods in a way that can be more helpful and beneficial to students as well as it helps the organization to better plan the subjects offered, faculties to be allotted, add on trainings to be given besides getting their views on the different departments of the organization.

The students' feedback regarding faculties & subjects for Batch 2016-18 (Semester 3) was taken at the end of the semester by the Feedback Committee.

The feedback form contained questions on the prime parameters that a student can identify with to evaluate the teaching of a subject like teaching pedagogy, interaction with students, content and examples as mentioned below:

1. Satisfaction with Teaching Pedagogy
2. Satisfaction on Concept Clarity
3. Satisfaction with sector examples and different company data aligned with concept
4. Satisfaction with faculty in solving student's queries
5. Satisfaction with faculty in controlling the class
6. Satisfaction with the session content

There was also the option of giving additional comments and suggestions if anyone wished.

The students had to mark the faculties on a scale of 5 for all the above mentioned parameters.

The feedback was taken specialization wise as subjects are different for different specializations.

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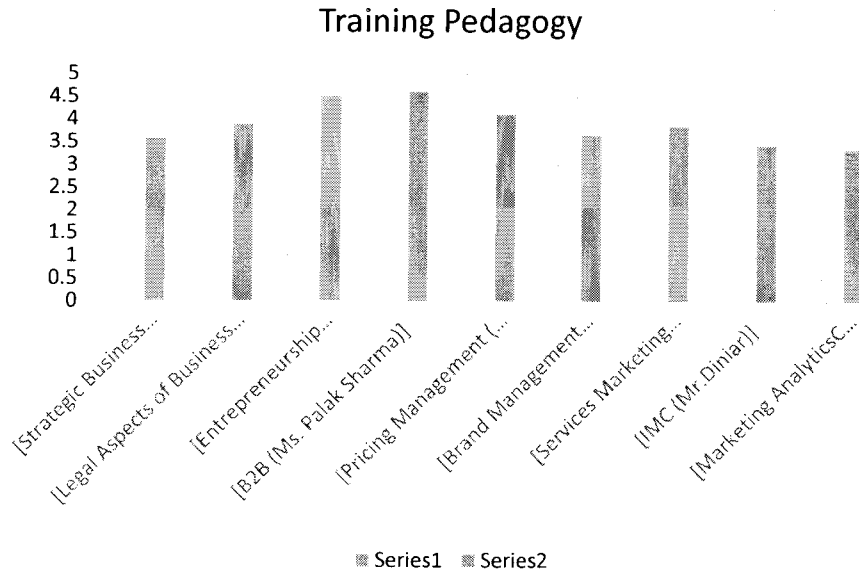
ANALYSIS AND INTERPRETATION

Based on the feedback obtained from students on the various parameters for the different specializations, following results were found

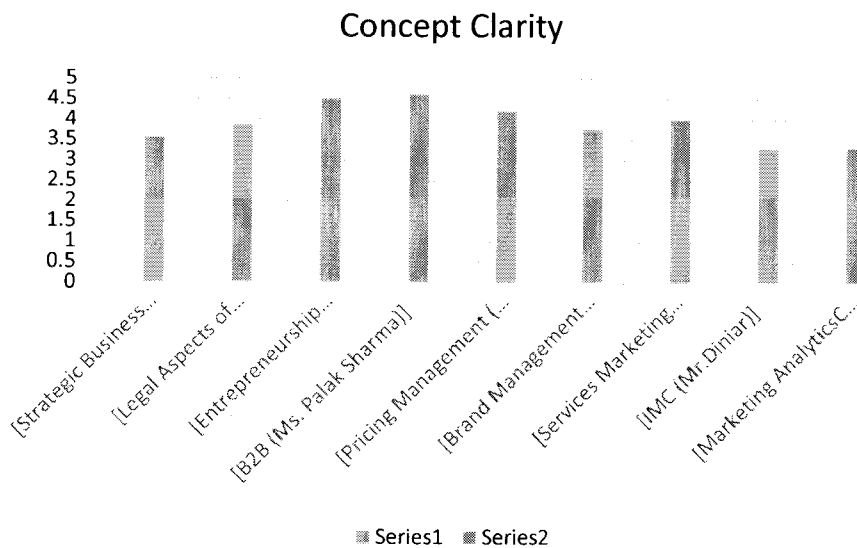
↓ OBSERVATIONS


a. Marketing Specialization

- Satisfaction with training pedagogy was above average with a score of 3.89



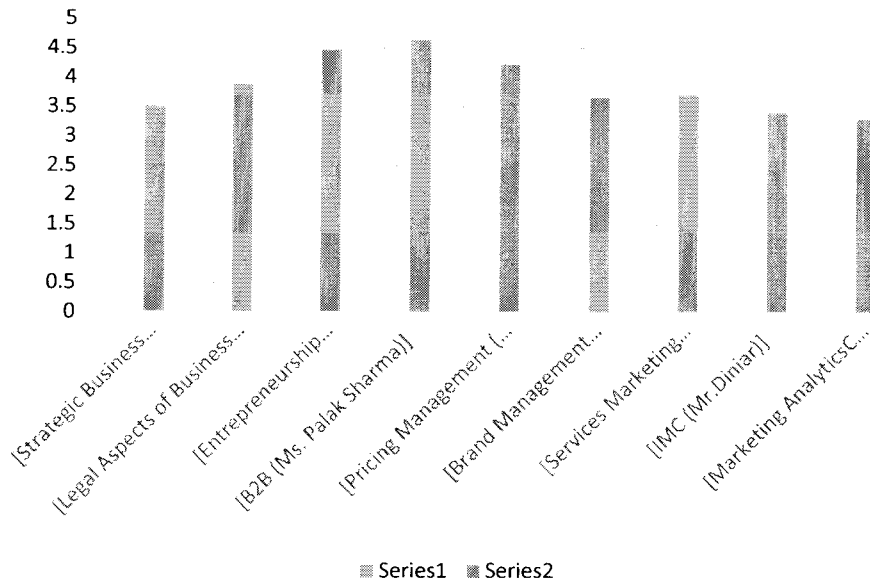
- The score on concept clarity was 3.9 with IMC, SBM and Marketing Analytics scoring low




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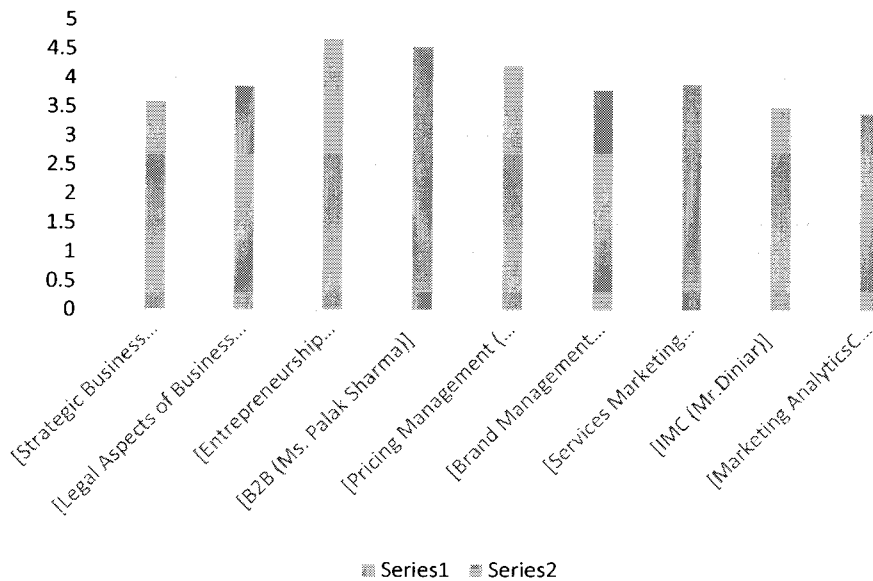
- Satisfaction with sector examples and different company data aligned with concept was also average with a score of 3.8 with the same subjects scoring low again.
- Satisfaction with faculty solving student's queries was above average with a score of 3.86 with same subjects scoring low again, that is, SBM, IMC and Marketing Analytics.

Faculty solving students's query



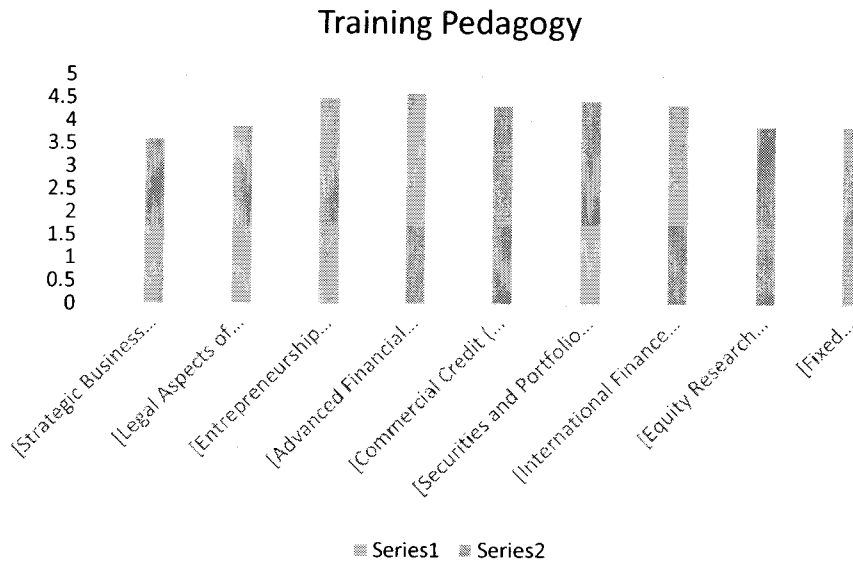
- Satisfaction with session content was also average with a score of 3.94 with again the same subjects scoring low while EDPM, B2B and Pricing were scoring quite high

Session Content

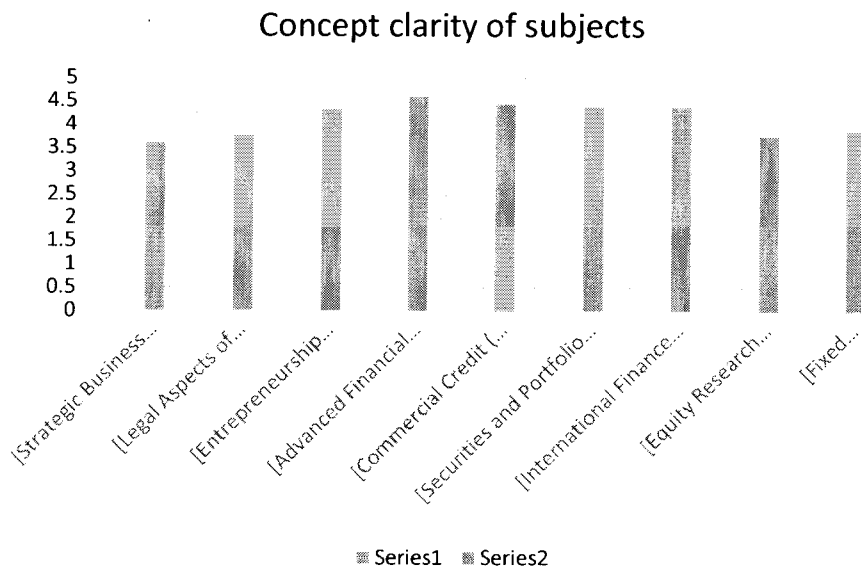


b. Finance Specialization

- Finance students were quite satisfied with the training pedagogy of most faculties specially the senior faculties with a total score of 4.17



- Regarding concept clarity of subjects, students again were very satisfied with a score of 4.14



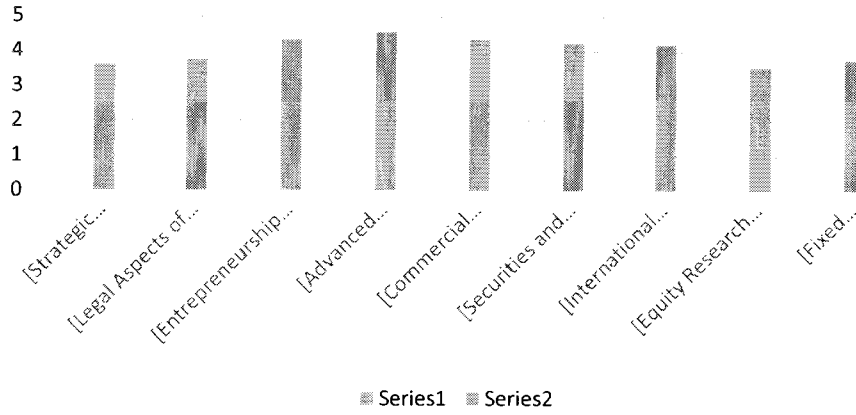
- Satisfaction on sector examples and different company data aligned with concept was 4.04 with very high score for EDPM, AFM, Commercial Credit, SAPM and International Finance

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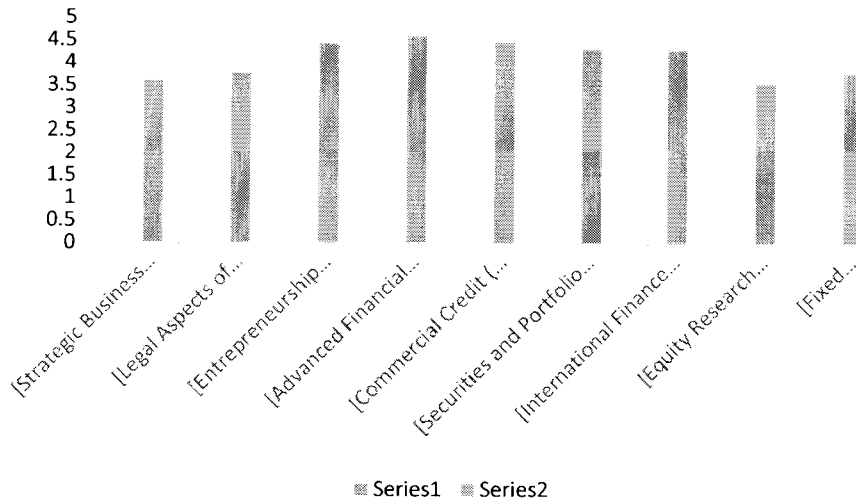
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sector examples and different company data
aligned with concept



- Satisfaction with faculty in solving student's queries was also good with a score of 4.09

Satisfaction with faculty in solving student's
queries

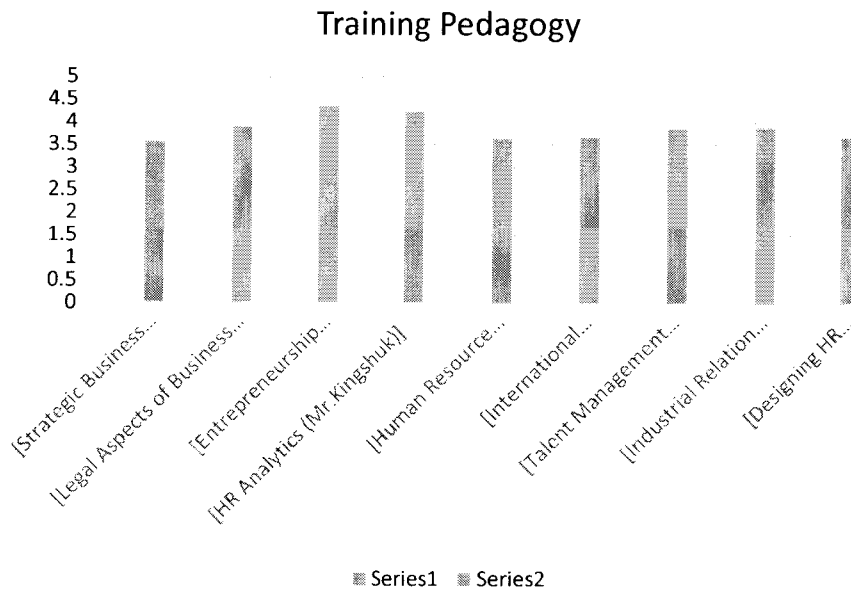


- Satisfaction with session content was a high on 4.11 with many subjects scoring above 4 points like EDPM, AFM, Commercial Credit, SAPM and International Finance.
- Students requested more placement preparation time and also time for all Fince projects in Bloomberg Terminals

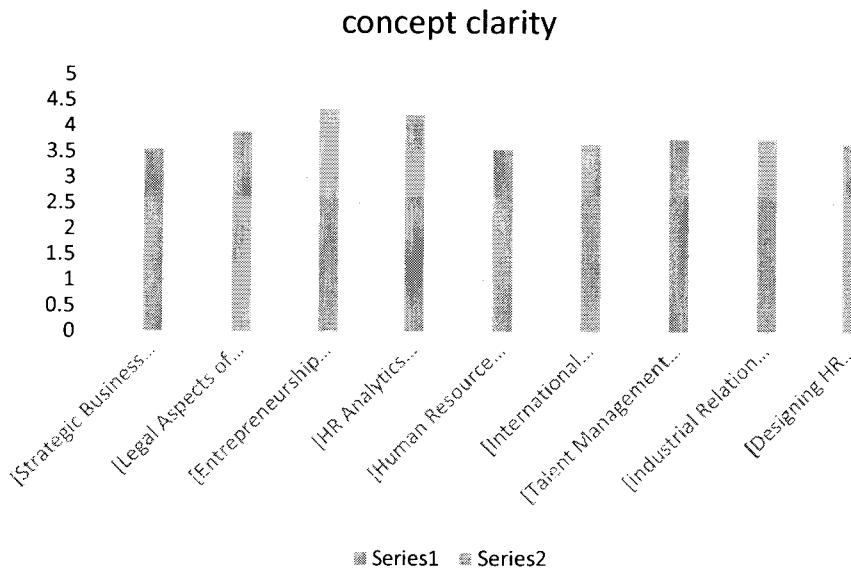
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c. HR Specialization

- For HR students, the satisfaction level was above average for training pedagogy of faculties with a score of 3.86

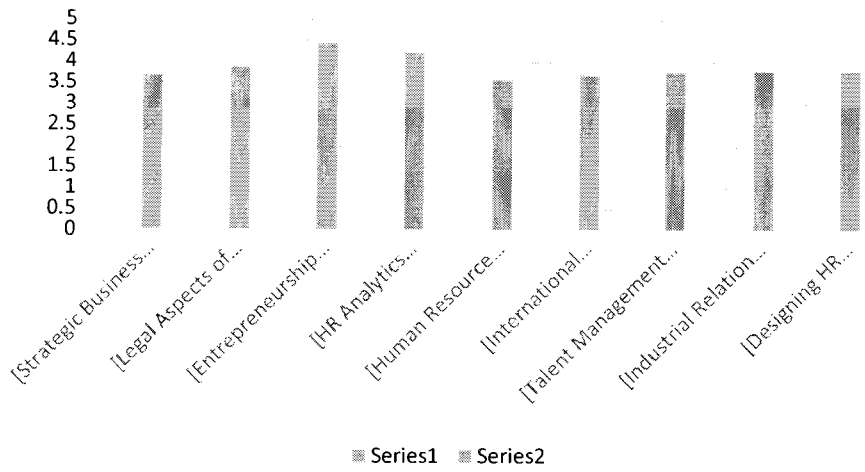


- The score for concept clarity was also only average 3.82 with most subjects scoring below 4 marks



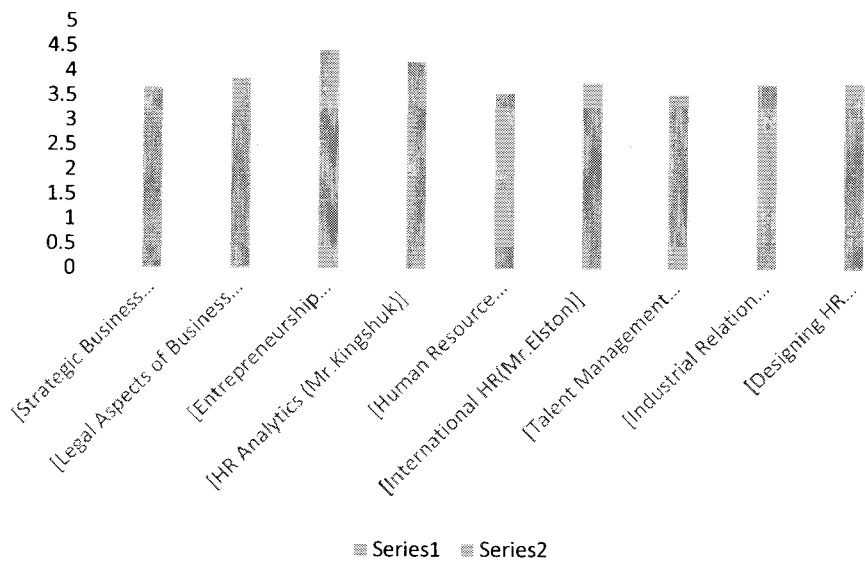
- Satisfaction on sector examples and different company data aligned with concept was 3.86 again below the 4 points mark

Satisfaction on sector examples and different company data aligned with concept



- Satisfaction with faculty in solving student's queries was also average with a score of 3.85 and again only EDPM and HR Analytics scored above 4.
- Satisfaction with session content was also average with a score of 3.84

Session Content



- Students also requested for more sessions on Placement Training

INTERPRETATIONS

- Students were overall satisfied with the faculties, teaching pedagogy and session contents provided in class. Regarding Marketing and Finance specialization, the

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scores were quite good and above 4. However HR were only scoring average points with most subjects scoring below 4.

- Students tend to give more importance to placement training than normal class training and also requested time for preparation of the same.

CONCLUSION

Based on the students' feedback for different subjects it can be concluded that:

- Students are overall satisfied with the faculties and teaching pattern of the institute
- Changes need to be made on the subjects where students expressed dissatisfaction in terms of faculty and content delivery.
- More time to be devoted to placement training

Submitted by

Batch-In-Charge

Received and Reviewed by


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